Media Kit

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Presented by

PLOTONIT LLC

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Help businesses succeed by providing them with innovative and effective solutions.

PLOTONIT LLC is a cutting-edge consulting firm dedicated to empowering businesses through strategic project management, innovative solutions, and comprehensive support services. Our mission is to help businesses thrive by offering expertise in web design, business setup, marketing, vendor acquisition, and event organization. With a commitment to understanding client needs and delivering tailored solutions, PLOTONIT LLC stands out as a leader in the consulting industry.

Who We Are ?

2009

Parent company Jada Stone Agency is founded to cater to talent managing & entertainment media

2024

PLOT ON IT LLC is created to deliver business solutions

2

Employees

30+

SUCCESSFUL PROJECTS

We have experience servicing clients in the following industries: legal, finance, banking, IT, auto/health insurance, media, logistics, hospitality, beauty/cosmetics, fashion, music, non-profit, etc...

We want to make a **positive impact** on the world.

At PLOTONIT LLC, our mission is to drive business and personal development growth and success through strategic and innovative solutions. We believe in the power of collaboration, creativity, and community engagement to transform ideas into impactful realities.

Meet the Founder

JADE WILLIAMS
PRESIDENT

Jade Williams is a distinguished project manager with a wealth of experience in IT project management and business consulting. Holding certifications in Project Management Professional (PMPM) and Supply Chain Management (SCM), Jade has a proven track record of leading and executing complex projects across various industries. Her expertise spans strategic planning, project execution, risk management, and team leadership.

Jade began her career in the tech industry, where she quickly rose through the ranks due to her exceptional skills in managing large-scale IT projects. Her ability to oversee projects from inception to completion, ensuring they are delivered on time and within budget, has earned her a reputation for excellence. Jade's strategic mindset and meticulous attention to detail enable her to anticipate challenges and develop innovative solutions that drive project success.

In addition to her technical acumen, Jade is a natural leader who excels in fostering collaboration and motivating teams to achieve their best performance. Her approach to project management is holistic, focusing not only on technical deliverables but also on the development and well-being of her team members.

Jade's passion for event planning and management was ignited during her tenure at Jada Stone Agency, where she gained invaluable experience leading corporate branding efforts and securing funding for cross-promotional initiatives. At Jada Stone Agency, Jade spearheaded numerous high-profile events, coordinating with major corporate clients to deliver exceptional outcomes. Her ability to manage logistics, coordinate with vendors, and oversee event operations has made her an invaluable asset to PLOTONIT LLC.

Jade is also deeply committed to community engagement and mentorship. She actively participates in local initiatives aimed at empowering young professionals and has mentored numerous individuals aspiring to careers in project management and business consulting. Her dedication to giving back to the community aligns with PLOTONIT LLC's values of collaboration and innovation.

With her extensive experience, leadership capabilities, and unwavering commitment to excellence, Jade Williams is the driving force behind PLOTONIT LLC's successful project management and event planning initiatives.

CORE SERVICES

PROJECT MANAGEMENT

Expertise in managing complex IT projects, ensuring timely and successful delivery.

BUSINESS CONSULTING

Providing strategic insights and solutions to help businesses overcome challenges and achieve their goals.

MARKETING & BRANDING

Creating effective marketing strategies and brand identities that resonate with target audiences.

EVENT PLANNING & MANAGEMENT

Organizing high-impact events that drive engagement and deliver memorable experiences.

WEB DESIGN & DEVELOPMENT

Designing and developing user-friendly websites that enhance online presence and customer engagement.

Project Management

- IT Project Management: Overseeing IT projects from inception to completion, ensuring alignment with business objectives.

- **Agile and Waterfall Methodologies:** Utilizing industry-standard methodologies to manage and execute projects effectively.

Event Planning and Management

- Corporate Events: Organizing conferences, seminars, and workshops that facilitate networking and knowledge sharing.
- Community Engagement: Creating events that connect businesses with local communities and foster positive relationships.

Web Design and Development

- Responsive Design: Building websites that provide optimal viewing experiences across all devices.
- E-commerce Solutions: Developing robust e-commerce platforms that drive sales and customer satisfaction.

Business Consulting

- Strategic Planning: Developing long-term strategies to drive business growth and sustainability.

- **Operational Efficiency:** Identifying and implementing process improvements to enhance productivity and reduce costs.

Marketing and Branding

- **Digital Marketing**: Leveraging SEO, social media, and email marketing to boost online visibility and engagement.

- **Brand Development:** Crafting compelling brand stories and visual identities that resonate with audiences.

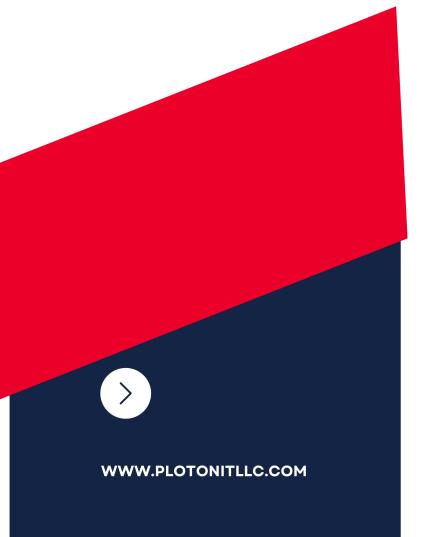# Make Your Next Move

The Best Move

Solution – Steps

Assessment and Analysis

Initial Consultation: We begin with an in-depth consultation to understand the client's needs, goals, and challenges. This involves meeting with key stakeholders to gather insights and clarify objectives.

Needs Assessment: Conduct a thorough analysis of the current situation, including a review of existing processes, systems, and structures. Identify gaps, inefficiencies, and areas for improvement.

Data Collection and Research: Gather relevant data through surveys, interviews, and market research. This helps in understanding the client's industry, competition, and market trends.

Strategy Development

Define Objectives: Based on the assessment, we define clear, measurable objectives that align with the client's vision and goals.

Solution Design: Develop a customized strategy that addresses the identified challenges and leverages opportunities. This includes outlining the approach, timeline, resources required, and key performance indicators (KPIs).

Stakeholder Engagement: Present the proposed strategy to key stakeholders for feedback and buy-in. Make necessary adjustments based on their input to ensure alignment and support.

Implementation and Execution

Project Planning: Create a detailed project plan that includes specific tasks, milestones, deadlines, and responsible parties. Ensure all team members are aware of their roles and responsibilities.

Resource Allocation: Allocate the necessary resources, including personnel, technology, and budget, to execute the plan effectively.

Execution: Implement the solution according to the project plan. This involves coordinating activities, managing resources, and monitoring progress to ensure the project stays on track.

Monitoring and Evaluation

Performance Tracking: Continuously monitor the implementation process using predefined KPIs and performance metrics. Track progress and identify any deviations from the plan.

Evaluation: Conduct regular evaluations to assess the effectiveness of the solution. Gather feedback from stakeholders and make necessary adjustments to improve outcomes.

Reporting: Provide detailed reports to the client, summarizing the results, insights, and recommendations for future improvements. Ensure transparency and accountability throughout the process.

Follow-Up: Offer ongoing support and follow-up to ensure the solution continues to deliver value and meets the client's evolving needs.

Recent Projects

Law Office Digital Transformation Project: (1 YEAR)
- **Overview**: Spearheaded a comprehensive digital transformation project for a prominent law office, transitioning from paper-based processes to a fully digital document management system.
- **Responsibilities:**
  - Document Digitization: Led the effort to scan and digitize all client records and legal documents, ensuring secure and organized digital storage.
  - **Client Management System:** Implemented a robust client management system to streamline client interactions and case management.
  - **Employee Training:** Conducted extensive training sessions for employees on new digital tools and systems, enhancing their proficiency and productivity.
  - **HR Management:** Revamped HR processes, including recruitment, onboarding, and performance management, to align with digital best practices.
  - Office Etiquette: Developed and enforced new office etiquette guidelines to foster a professional and efficient work environment.
  - **Marketing and Outreach**: Designed and executed marketing strategies to enhance the law office's outreach and client acquisition efforts, leveraging digital platforms and social media.

Marketing and Outreach Campaigns
- **Overview:** Led several successful marketing and outreach campaigns for various clients, focusing on increasing brand visibility and engagement.
- **Responsibilities**:
  - **Campaign Design:** Created and executed innovative marketing campaigns tailored to the target audience, utilizing digital marketing tools and strategies.
  - **Social Media Management**: Managed social media accounts to boost online presence, engage with followers, and promote services and events.
  - **Content Creation**: Developed engaging content, including blog posts, newsletters, and promotional materials, to attract and retain clients.
  - **Outreach Initiatives:** Organized community outreach programs and events to build relationships and enhance the client's reputation in the local community.

HR Management and Office Etiquette Training
- **Overview:** Delivered comprehensive HR management and office etiquette training programs for multiple organizations to improve workplace culture and efficiency.
- **Responsibilities:**
  - **HR Policies:** Updated and implemented new HR policies and procedures to ensure compliance with legal standards and promote a positive work culture.
  - **Employee Training:** Conducted workshops and training sessions focused on office etiquette, communication skills, and professional behavior.
  - **Performance Management: Developed performance management systems to track and evaluate employee performance, providing feedback and opportunities for development.**

38%
Growth MMR

62%
Increase in team productivity

19%
Reduction Chum

A one –stop that makes your solution affordable

Local Expertise: Strong connections in Houston, Atlanta, Dallas, California, and other major hubs and mega-events.

Celebrity / Brand Partnerships: Access to influential figures like radio personalities entertainment moguls, corporate enterprises, and other influential brands or personalities.

Innovative Solutions: Utilizing cutting-edge technologies and strategies to enhance event impact and reach.

About Us – Achievment

99.9%
CUSTOMER SATISFACTION

5 STAR
GOOGLE RATING AS OF 6/2024

Key Clients and Testimonials

Jasmine Seymore-Allen
1 review

★★★★★ 4 days ago **NEW**

I recently had the pleasure of working with Plotonit, LLC and they help me with navigating my career path in the insurance industry, and I couldn't be more satisfied with the experience. Their team demonstrated a profound understanding of the insurance sector and offered invaluable insights that were tailored to my specific career goals.

One of the standout aspects of their service was the personal advice I received on how to be more confident during interviews. The consultants provided me with practical tips and strategies that immediately boosted my self-assurance.

Overall, this consulting service exceeded my expectations in every way. I wholeheartedly recommend their services to anyone seeking to advance their career in any field or looking to boost their confidence in professional settings.

Thank you Plotonit!
-Jasmine

@randybballin8682 2 hours ago
Loved this video, this is perfect for me, I'm just starting my own business so I definitely subscribed and cnt wait to see more, thanks for all the info!

@mrdonaldbaker 1 hour ago
I love it I know you can always do this type of work excellent

Reply

Cedric Hampton
1 review

★★★★★ 2 hours ago **NEW**

Working with this company, really help me establish a driving force in the transportation industry. By guiding on how to obtain a TWIC, Dun & Bradstreet # and other things to properly compete sustain a position in the trucking industry. And all of this was done before they were called Plotonit. The service was Awesome and I will recommend this any and everybody. Thank you so much.

👍 Like

@WordsFromTheHam 23 hours ago
Great video. Very informative. We need more videos like this.

👍 2 Reply

1 reply

Your Investment

Service	Hourly Rate	Service	Hourly Rate
Web / SharePoint Design	$75/ hr Min Budget $1,000	Brand Devlopment	$90/ hr
Marketing	$80	In- Person Event Planning / Production	$120/ hr Min Budget $3,000
Strategy Implementation	$100	Leadership Development & Speaking Engagements	$125/ hr
IT Project Management	$100	Graphic Design	$60 and up per design
All other Project Management	$75	Environmental Planning and Compliance	$100/ hr
PR	$80	Virtual Events	$80 / hr
Consulting	$150	Business/ Personal Credit Services	Min budget $250

***ALL SERVICES REQUIRE A DEPOSIT (CONSULTATION)
PRICES ARE SUBJECT TO CHANGE

Work with us !

PLOT ON IT

we are excited to hear from you.

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PLOT ON IT

Thank
You

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